

Biking to Break the Barriers

3/8/08 Spin[®]-A-thon

Clipper Magazine Stadium

PRESS RELEASE

For Immediate Release

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Spin[®]-A-Thon to be held 3/8/08 to raise money for Daniel's Den Playground

Group of cycling enthusiasts to hold an 8-hour benefit group cycling ride on 3/8/08 to raise money for Daniel's Den playground, an organization formed by a local mom with a son with disabilities. She has set out to have a special playground built -- one to be enjoyed by all kids, regardless of their abilities.

Lancaster, Pennsylvania, February 2, 2008 – The story of Daniel's Den Playground is a very inspirational one about a mom, Denise Haldeman, who saw a need for her son Daniel and is moving heaven and earth to fulfill that need. Daniel Haldeman, now almost 5 years old, was born with physical disabilities. As a result, his mom realized that he was "unable to experience childhood to the fullest." He was not able to enjoy spending time at local playgrounds that, for the most part, are not equipped for kids with physical limitations. Denise quickly realized that so many other children in Lancaster County were experiencing similar challenges. So she set the wheels in motion for Daniel's Den Playground, "a playground where ALL children can play together" according to Haldeman.

The playground, scheduled to be built in April of 2008, is special because it will be created so all children, regardless of abilities, can play together side by side. It will be filled with fun, creative playground equipment that will foster learning through imaginative play. Physical limitations will not be barriers to fun at Daniel's Den!.

In order to fund the building of this special playground, Daniel's Den must raise \$375,000. Currently \$51,000 has been secured for the cause. The annual indoor cycling marathon will provide many opportunities for members of the community to support this worthy effort and to help Daniel's Den achieve the financial goals necessary to make Denise's vision become a reality.

The event is an 8-hour "Spin[®]-A-Thon," named "Biking to Break the Barriers," where participants can ride a stationary bike for anywhere from 1 to 8 hours to raise money for Daniel's Den Playground. Underwritten in part by The Brickyard Restaurant and Sports Pub, it will be held on Saturday, March 8th from 8am – 4pm at Clipper Magazine Stadium. Minimum donation is \$25 and participants are strongly encouraged to seek additional donations. We are also seeking corporate sponsorships, prize donations and donations-in-kind to support Daniel's Den Playground. Free event T-shirts, refreshments, and prizes will be given to all participants. Those who wish to participate or contribute should visit our website at www.spin-a-thon.net, where you will find all pertinent information and an online registration form. Bikes are limited, so those interested in riding should register ASAP. For more information call Larry Sciuchetti at 717-399-7778.

More information on Daniel's Den Playground, and how the community can become involved in this effort, can be found on www.danielsdenplayground.org.

More information, along with sponsorship and registration forms can be found at:
www.spin-a-thon.net.